



# TIMONI WEST, WEB DESIGNER

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## SKILLS

Strong commitment to creating innovative, user-centered designs.  
Semantic, modern CSS & tidy HTML written in Coda.  
Orderly folders & layers in Photoshop, complex wireframes in Illustrator.  
Experience with Git & SVN, Rails & PHP. Lightweight Prototype & jQuery.  
Background in branding and copyediting.

## PORTFOLIO

<http://timoni.org/portfolio>

## EXPERIENCE

### WEB DESIGNER, FREELANCE CURRENT

Projects for various startup clients, including branding, user interface design and experience design.

### PRODUCT DESIGNER, FLICKR NOVEMBER 2009 – OCTOBER 2011

Along with large projects like the Tour, the Developer Guide, & the homepage redesign, I wrote the official brand guidelines for Flickr & designated the ‘canonical’ logos & icons.

### SENIOR DESIGNER, SCRIBD JUNE 2008 – NOVEMBER 2009

As Scribd’s first in-house designer, I researched new features, designed the resulting user flows and comps, and marked up the front-end in Rails.

### SENIOR DESIGNER, DECORATI JUNE 2007 – MAY 2008

Decorati created a new business model for high-end interior design. I extensively researched how the current process worked, then designed features to match interior designers’ unusual retail needs.

### SENIOR DESIGNER, MEDIASTUDIO AUGUST 2006 – JUNE 2007

I designed full-scale brand identities: not only logos, but entire collateral packages that included anything from stationary and business cards to posters, magazines and websites.

### WEB EDITOR, STATE DEPARTMENT (USINFO) JUNE 2005 – JUNE 2006

I designed concept sites as part of the Internet Marketing Team, along with writing copy & editing articles for USINFO.

## EDUCATION

B.A. George Mason University, May 2004. Graduated with honors.

REFERENCES AVAILABLE UPON REQUEST